**Availability**

- 6.5 million liters or $27.2m of alcohol was available for consumption.
- 3.1% or $93.2m of total consumption by households.

**Health Care Burden**

- 92 ER admissions for alcohol abuse.
- 7 ER admissions for alcohol misuse of persons under the age of 18.
- 10 deaths with alcohol exceeding the legal limit.

**Affordability**

- 2005-2015 the average cost of a case of beer has increased by $9.88.
- Hotels grossed $27.2m from alcohol sales.
- Retail sales of liquor grossed $35.2m.
- 10% increase in national excise tax on alcohol.
- Average increase of 12% in the 2016 duty rates for alcohol beverages.

**How Alcohol Markets Are Evolving Leading to Increasing Social Problems**

- 165 criminal trials for impaired driving.
- Alcohol was connected to ¼ of the crimes committed.
- 1 in 4 persons was under alcohol influence while committing the offence.

**High Cost of Alcohol**

- Lost workplace productivity from alcohol-related illnesses.
- Loss from motor vehicle crashes like premature deaths.

**Accessibility**

- No strict enforcement of the minimum legal drinking age of 18 years.
- Alcohol is also available on Sundays.
- Gas stations are also selling alcohol, but are not TIPS certified.

**Sources:**

- Department for National Drug Control
- Department of Statistics
- HM Customs

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