



GOVERNMENT OF BERMUDA

Registry General

Trademarks Application Advertisements

TRADE MARKS ACT 1974

GOVERNMENT NOTICE NO.: 36

Notice is hereby given that person who has grounds of Opposition to the registration of any of the Marks advertised herein according to the Classes under the heading "Trademark Applications advertised before Registration" may within two months from the date of this publication lodge with the Registrar Notice of Opposition in writing in duplicate accompanied by a fee of \$161 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter. Applications for in Part B are distinguished by the Letter B prefixed to the Official Number.

TRADEMARKS APPLICATIONS ADVERTISED BEFORE REGISTRATION

Applications for registration in Part A of the Register



Trade Mark Application No. 57379

Disclaimer : The Registration of this Mark shall give no right to the exclusive use of the words "creativity" and "design".

Class 35: Advertising of web & print materials; retail services connected with the sale of books, T-shirts, clothing, prints, apps, digital prints; all included in class 35.

SJD WORLD, Somers Building, 15 Front Street, Hamilton HM11, Bermuda - 27/11/2018.

Address for service is: **Stephan Johnstone, Somers Building, 15 Front Street, Hamilton HM11, Bermuda.**

MEZZACORONA

Trade Mark Application No. 57635

Condition: By consent of the Proprietor of Trademarks Nos. 31225, 49339, and 49341.

Class 33: Alcoholic beverages; wines; sparkling wines; all the aforesaid goods of Italian origin; all included in Class 33.

MEZZACORONA S.C.A., Via del Teroldego 1/E - Mezzocorona (TN), Italy - 28/03/2019. Address for service is: **Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

REDBOX ENTERTAINMENT

Trade Mark Application No. 58171

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "ENTERTAINMENT".

Class 7: Vending machines; all included in Class 7.

To be associated with mark no's: 58165, 58166, 58172, 58177 and 58178.

REDBOX AUTOMATED RETAIL, LLC, One Tower Lane, Suite 900, Oakbrook Terrace, Illinois 60181, United States of America - 13/12/2019. Address for service is: **ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.**

iShares

Trade Mark Application No. B58475

Conditions : Proceeding by reason of Section 18 (40)...UK Trademark Registration No.00003388494.

Class 36: Investment management services; Funds investment; Financial services, namely, financial asset evaluation; Financial services, namely, providing financial and investment information, financial and investment management, financial and investment advice, and financial and investment analysis; Funds evaluation and performance monitoring in the nature of monitoring financial markets for investment purposes; Financial risk management; Financial investment services, namely, evaluation, analysis, and comparison of investment funds for others; Providing financial information in the field of investment opportunities; providing information, as well as links to websites featuring information, relating to investment advisory services, investment management services and financial risk management services, all via an interactive website; Financial and investment information provided by electronic means; Mutual fund investment and financial management, investment, analysis and consultation in the field of securities, real estate, funds and mutual funds; Financial advisory services, namely, the structuring, distribution, management and administration of investments, namely, target date funds, exchange traded funds, mutual funds, commodity funds, pooled funds, hedge funds, closed-end funds, principal protected notes, wrap account products, segregated funds, securities and securities-based investment products; financial products services, namely, brokerage, advisory, distribution, administration, management and trustee services for mutual funds, commodity funds, pooled funds, hedge funds, exchange traded funds, closed-end funds, principal protected notes, wrap account products, segregated funds, securities and securities-based investment products; Financial custody services, namely, maintaining possession of financial assets in the nature of mutual funds, commodity funds, pooled funds, hedge funds, exchange traded funds, closed-end funds, principal protected notes, wrap account products, segregated funds, securities and securities-based investment products for others for financial management purposes; all included in Class 36.

BLACKROCK FUND ADVISORS, 400 Howard Street, San Francisco, California 94105,
United States of America - 13/03/2020. Address for service is: ImPact Trademark
Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12,
Bermuda.

THE RUSTIK BAKERY

Trade Mark Application No. 58549

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word 'BAKERY'.

Class 30: Unleavened bread; bread rolls; whole-wheat bread, multi-grain bread, brown bread, yeast bread, flatbread, sweet bread, fruit bread; buns; sourdough bread, white bread, pita bread, box bread and crispy bread; pastry; cookies and preparations made from cereals, namely cereal bars, chips [cereal products], cereal-based snack food, high-protein cereal bars; all included in Class 30.

GRUPO BIMBO, S.A.B. DE C.V., of Av. Prolongación Paseo de la Reforma No. 1000, 4to. Piso, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, Mexico - 30/04/2020. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.

ALCOR

Trade Mark Application No. 58617

Conditions: Proceeding by reason of Section 18 (40)...UK Trademark Registration No.00003493954.

Class 36: Insurance and reinsurance services, namely, agency and brokerage services; insurance and reinsurance underwriting for all types of insurance and reinsurance; insurance agency services, namely, brokerage, consultation, administration and underwriting agency

services in the field of property catastrophe, specialty and other property classes; insurance claims adjustment; insurance claims processing insurance brokerage; all included in Class 36

ALCOR UK HOLDINGS LIMITED, 5th Floor Camomile Court, 23 Camomile Street, London EC3A 7LL, United Kingdom - 09/06/2020. Address for service is: ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.



Trade Mark Application No. 58685

Condition: Proceeding by reason of Section 18 (40)...UK Trademark Registration No.00003510100.

Class 36: Insurance and reinsurance services, namely, agency and brokerage services; insurance and reinsurance underwriting for all types of insurance and reinsurance; insurance agency services, namely, brokerage, consultation, administration and underwriting agency services in the field of property catastrophe, specialty and other property classes; insurance claims adjustment; insurance claims processing; insurance brokerage; all included in Class 36.

ALCOR UK HOLDINGS LIMITED, 5th Floor Camomile Court, 23 Camomile Street, London EC3A 7LL, United Kingdom - 22/07/2020. Address for service is: ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.

CUT & DRY

Trade Mark Application No. 58708

Disclaimer: The Registration of this mark shall give no right to the exclusive use of the word "DRY", separately and apart from the trade mark as a whole

Class 33: Rum; all included in Class 33.

COGNAC FERRAND, 4 rue de Saint-Pétersbourg, 75008 Paris, France - 06/08/2020. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.

COCA-COLA

Trade Mark Application No. 58753

Class 32: Beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages; all included in class 32.

To be associated with mark no's: 290, 10735, 10743, 10851, 33154, 41183, 47560 and 58754.

THE COCA- COLA COMPANY, One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America - 02/09/2020. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.

PETREFREIGHT

Trade Mark Application No. 58775

Class 39: Transportation; collection and delivery services; supply chain logistics; transportation logistics; warehousing; storage services; transportation by pipeline; ship brokerage; all included in Class 39.

To be associated with mark no's: 55142, 55144, 55145, 55147 and 58772.

PETREDEC INTERNATIONAL PTE LTD, 8 Eu Tong Sen Street #17-93, The Central Office 1, 059818, Singapore - 11/09/2020. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.

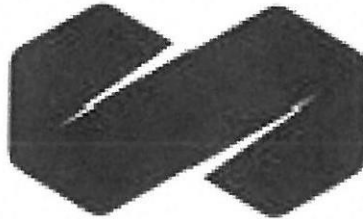


Trade Mark Application No. 58825

Class 35: Business services, namely, business advisory services in the areas of business risk, strategy, human capital, insurance and reinsurance broking services; business and financial risk assessment, management, evaluation, and analysis activities, claims administration, compliance management and data management, and risk and insurance modeling services; human resources consulting; specialized business management consulting and advisory services, namely, expert analysis and management consulting in business risk management, risk assessment, risk modeling, economics, market research, and market intelligence; advisory services relating to business management and business operations, namely, offering advice and solutions in the fields of risk assessment, risk management and human capital; arranging and conducting business conferences in the fields of insurance and reinsurance, business risk, strategy and human capital; data management services for use in claims management, claims accounting preparation and litigation support for use by insurers and professionals in the fields of insurance, reinsurance, health care and finance; Business consulting in the fields of insurance, reinsurance, health care and finance; human resources consulting; human capital management outsourcing and business management outsourcing services; Consulting services in the cost and payment management of health care; outsourcing services in the fields of health care, retirement, absence management and human resources; Merger and acquisition consultation; human resources consultation in the fields of employee engagement and management, employee incentive award programs, administration of executive remuneration programs in the nature of salary structures, benefit programs, incentive programs and pension plans, business leadership development, and human resources effectiveness; business consulting services in the field of business transformation and organizational change management; business consulting in the fields of marketing, sales, brand strategy and design, namely, promoting the brands, goods and services of others, and brand concept and brand development services for corporate clients; economic consulting in the field of business strategy, namely, economic forecasting and analysis; all included in Class 35.

To be associated with mark no's: 58826 and 58827.

MARSH & MCLENNAN COMPANIES, INC., 1166 Avenue of the Americas, New York, New York 10036, United States of America - 21/10/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 58827

Class 41: Education services in the nature of conducting seminars, courses, workshops, and meetings in the fields of business and financial risk assessment, prevention and management, business management, insurance, reinsurance, financial services, marketing, branding, securities, asset management, human capital and actuarial services; all included in Class 41.

To be associated with mark no's: 58825 and 58828.

MARSH & MCLENNAN COMPANIES, INC., 1166 Avenue of the Americas, New York, New York 10036, United States of America - 21/10/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

Made 2 Float

Trade Mark Application No. 58854

Disclaimer: The Registration of this mark shall give no right to the exclusive use of the numeral "2" and the word "float".

Class 37: Boat plans; boat building; boat repair; all included in class 37.

MADE 2 FLOAT, 8 Newfield Lane, Warwick, WK05, Bermuda - 02/11/2020. Address for service is: Justen Elton Lloyd Raynor, 8 Newfield Lane, Warwick, WK 05, Bermuda.

Exotic Creations

Trade Mark Application No. 58855

Class 35: Advertising; business management; retail services connected with the sale of perfumery, essential oils, candles, dietary supplements for humans, artificial limbs, jewellery, precious stones, horological and chronometric instruments, rubber and goods made from rubber, leather and imitations of leather, and goods made of these materials, clothing, footwear, games and playthings; all included in class 35.

EXOTIC CREATIONS, 8 Newfield Lane, Warwick, WK05, Bermuda - 02/11/2020. Address for service is: Justen Elton Lloyd Raynor, 8 Newfield Lane, Warwick, WK 05, Bermuda.

Under the Sky

Trade Mark Application No. 58856

Class 39: Pleasure boat cruises, boat cruises, boat chartering; all included in class 39.

To be associated with mark no's: 58857 and 58858.

UNDER THE SKY, 8 Newfield Lane, Warwick, WK05, Bermuda - 02/11/2020. Address for service is: Justen Elton Lloyd Raynor, 8 Newfield Lane, Warwick, WK 05, Bermuda.

Under the Sky

Trade Mark Application No. 58857

Class 41: Entertainment; all included in Class 41.

To be associated with mark no's: 58856 and 58858.

UNDER THE SKY, 8 Newfield Lane, Warwick, WK05, Bermuda - 02/11/2020.

Address for service is: **Justen Elton Lloyd Raynor, 8 Newfield Lane, Warwick, WK 05, Bermuda.**

Under the Sky

Trade Mark Application No. 58858

Class 43: Services for providing food and drink; all included in class 43.

To be associated with mark no's: 58856 and 58857.

UNDER THE SKY, 8 Newfield Lane, Warwick, WK05, Bermuda - 02/11/2020.

Address for service is: **Justen Elton Lloyd Raynor, 8 Newfield Lane, Warwick, WK 05, Bermuda.**



Trade Mark Application No. 58860

Disclaimer: The Registration of this mark shall give no right to the exclusive use of a letter "B", "Y" and "D".

Class 12: Automobiles; driverless cars; automobile bodies; automobile chassis; forklift trucks; trucks; bus; steering wheels for vehicles; electric vehicles; engines for land vehicles; all included in Class 12

BYD COMPANY LIMITED, No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of, China - 03/11/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 58865

Class 36: Insurance agency services; insurance underwriting and administration services for all types of insurance; reinsurance underwriting and administration services; savings and retirement services, namely, financial administration of employee pension plans, business, stock option and pension valuation services; financial management in the field of pension funds, annuity funds, and retirement funds; financial planning and financial management services; investment advisory and investment management services; wealth management services, and wealth creation services, namely, investment banking, financial investments in the field of securities, financial investments in the field of mutual funds, financial investments in the field of commodities, and financial placement of private equity funds for others; private financial placement of securities and derivatives for others; trading in financial instruments, namely, commodity trading, currency trading, stock and bond trading, and mutual funds; private placement and capital market services in the nature of private placements of hedge funds, private equity funds, securities and derivatives for others; financial investment brokerage services for the selling of investment funds, mutual funds, pooled funds, hedge funds, wrap account products, segregated funds, and securities-based investment products by brokers, dealers and financial advisors; banking services; trust company services; credit and loan services; issuance of credit cards and credit card payment processing services; leasing of real estate, real estate management services, real estate investment services; mortgage financing and administration services; providing a website featuring information in the field of insurance and financial services; providing a website featuring financial information via social media; all included in class 36.

To be associated with mark no: 58864.

TRIANGLE LIFE INSURANCE CO LTD., Canon's Court, 22 Victoria Street, Hamilton HM12, Bermuda - 10/11/2020. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

MASS GENERAL BRIGHAM

Trade Mark Application No. 58866

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word/acronym "MASS".

Class 35: Business consulting services; business management and administration of health care facilities for others; physician-hospital organization services, namely, negotiation for others of agreements between health care providers and managed care organizations; business services provided to health care providers, namely, the collection, reporting and analysis of healthcare quality data for business purposes; business administration services in the field of health care; public advocacy to promote awareness of health care issues; marketing services provided to health care providers; all included in class 35.

To be associated with mark no's: 58867 and 58870.

MASS GENERAL BRIGHAM INCORPORATED, 399 Revolution Drive, Somerville, Massachusetts 02145, United States of America - 10/11/2020. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

MASS GENERAL BRIGHAM

Trade Mark Application No. 58867

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word/acronym "MASS".

Class 36: Charitable fundraising; charitable fundraising services by means of organizing and conducting special events; administration and organization of health care benefit plans; claims administration services in the field of health insurance; all included class 36.

To be associated with mark no: 58866.

MASS GENERAL BRIGHAM INCORPORATED, 399 Revolution Drive, Somerville,
Massachusetts 02145, United States of America - 10/11/2020. Address for service is:
Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12,
Bermuda.

MASS GENERAL BRIGHAM

Trade Mark Application No. 58870

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word/acronym "MASS".

Class 41: Providing courses of instruction in the field of health care; providing continuing medical education courses; medical training and teaching; training services in the field of health care; educational services, namely, conducting programs in the field of health care, wellness and nutrition; arranging and conducting educational conferences in the field of health

care; providing non-downloadable online videos featuring information on health; all included in class 41.

To be associated with mark no's: 58866 and 58871.

MASS GENERAL BRIGHAM INCORPORATED, 399 Revolution Drive, Somerville, Massachusetts 02145, United States of America - 10/11/2020. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

MASS GENERAL BRIGHAM

Trade Mark Application No. 58871

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word/acronym "MASS".

Class 44: Health care; hospital services; medical services; mental health services; consulting services in the field of medical care; physical rehabilitation; providing health information; all included in class 44.

To be associated with mark no: 58870.

MASS GENERAL BRIGHAM INCORPORATED, 399 Revolution Drive, Somerville, Massachusetts 02145, United States of America - 10/11/2020. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 58872

Class 35: Business consulting services; business management and administration of health care facilities for others; physician-hospital organization services, namely, negotiation for others of agreements between health care providers and managed care organizations; business services provided to health care providers, namely, the collection, reporting and analysis of healthcare quality data for business purposes; business administration services in the field of health care; public advocacy to promote awareness of health care issues; marketing services provided to health care providers; all included in class 35.

To be associated with mark no's: 58873 and 58874.

MASS GENERAL BRIGHAM INCORPORATED, 399 Revolution Drive, Somerville, Massachusetts 02145, United States of America - 10/11/2020. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 58874

Class 41: Providing courses of instruction in the field of health care; providing continuing medical education courses; medical training and teaching; training services in the field of health care; educational services, namely, conducting programs in the field of health care, wellness and nutrition; arranging and conducting educational conferences in the field of health care; providing non-downloadable online videos featuring information on health; all included in class 41.

To be associated with mark no's: 58872 and 58875.

MASS GENERAL BRIGHAM INCORPORATED, 399 Revolution Drive, Somerville, Massachusetts 02145, United States of America - 10/11/2020. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 58875

Class 44: Health care; Hospital services; medical services; mental health services; consulting services in the field of medical care; physical rehabilitation; providing health information; all included in class 44.

To be associated with mark no: 58874.

MASS GENERAL BRIGHAM INCORPORATED, 399 Revolution Drive, Somerville, Massachusetts 02145, United States of America - 10/11/2020. Address for service is: Appleby (Bermuda) Limited, Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda.

DICKIES

Trade Mark Application No. 58892

Class 9: Protective clothing for protection against accident or injury, namely, clothing designed to protect against extreme heat and flame, extreme cold and harmful chemicals and gases; all included in Class 9.

To be associated with mark no's: 45045, 45049 and 58893.

W-D APPAREL COMPANY, LLC, 251 Little Falls Drive, Wilmington, Delaware 19808, United States of America - 26/11/2020. Address for service is: ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.



Trade Mark Application No. 58893

Class 9: Protective clothing for protection against accident or injury, namely, clothing designed to protect against extreme heat and flame, extreme cold and harmful chemicals and gases; all included in Class 9.

To be associated with mark no's: 45045, 45049 and 58892.

W-D APPAREL COMPANY, LLC, 251 Little Falls Drive, Wilmington, Delaware 19808, United States of America - 26/11/2020. Address for service is: ImPact Trademark Services LLC., Suite 206, Commerce Building, 54 Reid Street, Hamilton HM12, Bermuda.



Trade Mark Application No. 58913

Condition: By consent of the Proprietor of Trademark no. 42115.

Class 29: Potato and vegetable based snack foods; potato crisps, potato chips; dried fruits and vegetables; cheese based snack foods; edible oils; nut and seed based snack foods; trail mix containing fruit, nuts and vegetables, dried meats; all included in Class 29

To be associated with mark no: 42120 and 57174.

KELLOGG EUROPE TRADING LIMITED, 3, Dublin Airport Central (DAC) Dublin Airport, Dublin, Ireland - 07/12/2020. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



Trade Mark Application No. 58914

Condition: By consent of the Proprietor of Trademark no. 42115.

Class 30: Processed cereal-based food to be used as a snack food or ingredient for making other foods; processed cereals; preparations made from cereals and other cereal-derived food products to be used as a snack food or ingredient for making food; cereal-based snack foods; cereal bars; wheat-based snack foods; rice-based snack foods; multigrain-based snack foods; crackers; popcorn; pretzels; corn-based snack foods; snack mix consisting primarily of crackers, pretzels and/or popped popcorn; bread; biscuits; spices; all included in Class 30.

To be associated with mark no's: 42120, 57174 and 58913.

KELLOGG EUROPE TRADING LIMITED, 3, Dublin Airport Central (DAC) Dublin Airport, Dublin, Ireland - 07/12/2020. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



Trade Mark Application No. 58935

Class 41: Entertainment services, namely, in the nature of live visual and audio performances, namely, musical, variety, news and comedy shows; publication of printed matter; book, audiobook, newspaper, magazine and web magazine publishing; publishing of electronic publications; providing non-downloadable electronic publications in the nature of books, magazines, periodicals, brochures, journals, newsletters, and newspapers in the fields of art, biography, business, children and young adults, comedy, comics, drama, economics, education, entertainment, fashion, fiction, finance, food, geography, hobbies, history, law, lifestyle, literature, medicine, music, nature, non-fiction, novels, parenting, politics, religion, romance, science, science fiction, technology, self-help, spirituality, sports, style, technology, and travel; loaning and rental of books, audiobooks and other publications; digital imaging services; provision of non-downloadable videos, films, movies and television shows via a video-on-demand service; film and video rental services; film, movie, TV show and video production and distribution; creating and developing concepts for movies and television programs; audio and video recording services; providing online radio programming; digital audio, video and multimedia publishing services; entertainment services, namely, providing non-downloadable prerecorded music and audio programs featuring fiction and non-fiction stories on a variety of topics, and information in the field of music, and commentary and articles about music, all on-line via a global computer network; providing information, news and commentary in the field of music and audio; presenting live musical concerts and performances; music production services; music publishing services; providing online video games; providing online non-downloadable game software; multimedia publishing of games; production of video and computer game software; rental of video games; entertainment services, namely, live performances by video game players; entertainment services, namely, providing online videos featuring games being played by others; entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes; entertainment services, namely, providing on-line, non-downloadable virtual clothing, colors, badges, tools and weapons for use in virtual environments created for entertainment purposes; providing an online website portal for consumers to play on-line computer games and electronic games and share game enhancements and game strategies; arranging and conducting sports competitions and tournaments for video game players; organizing

video gaming leagues; providing information online relating to computer games and enhancements for games; publishing of reviews; providing a web site featuring the ratings, reviews and recommendations of users on events and activities in the fields of entertainment and education; providing a website featuring the ratings and reviews of television, movies, videos, music, screenplays, scripts, books and video game content; entertainment information; providing online news, information and commentary in the field of entertainment; online journals, namely, blogs featuring information about entertainment; entertainment services, namely, profiling of musicians, artists and bands by providing non-downloadable video clips of musical performances over a global computer network; arranging of contests; sweepstake services; sweepstake services provided over a global computer network hosting online sweepstakes and contests for others; all included in Class 41.

To be associated with mark no's: 56013, 56016, 56018, 56019, 56201, 56203, 56204, 58930, 58931, 58933 and 58936.

AMAZON TECHNOLOGIES, INC., 410 Terry Ave. North, Seattle, Washington 98109, United States of America - 22/12/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 58936

Class 42: Leasing and rental of computers and computer software; computer time-sharing services; computer co-location services, namely, providing facilities for the location of computer servers with the equipment of others; rental of computing and data storage facilities of variable capacity to third parties; computer diagnostic services; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; application service provider (ASP), namely, hosting computer software applications for others; providing temporary use of non-downloadable computer software for streaming, broadcasting, transmitting, distributing, reproducing, organizing and sharing music, audio, video, games and other data; providing temporary use of non-downloadable computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, viewing, storing and organizing text, data, images, and audio and video files; providing temporary use of non-downloadable computer software to enable users to

view or listen to audio, video, text and multimedia content; providing temporary use of non-downloadable computer software for creating and providing user access to searchable databases of information and data; providing temporary use of non-downloadable search engine software; providing temporary use of non-downloadable computer software for wireless content delivery; providing temporary use of non-downloadable computer software for accessing online information; providing temporary use of non-downloadable computer software for online shopping; providing temporary use of non-downloadable computer software for facilitating payments and online transactions; providing temporary use of non-downloadable computer software that provides retail and ordering services for a wide variety of consumer goods; providing temporary use of non-downloadable computer software for use in disseminating advertising for others; providing temporary use of non-downloadable computer software for disseminating information regarding consumer product discounts; providing temporary use of non-downloadable computer software for use in sharing information about products, services, and deals; providing temporary use of non-downloadable computer software for use in barcode scanning and price comparison; providing temporary use of non-downloadable computer software for scheduling shipping and deliveries; providing temporary use of non-downloadable computer software for electronic storage of data providing temporary use of non-downloadable computer software for storing, organizing, editing and sharing photos; providing temporary use of non-downloadable computer software for image and speech recognition; providing temporary use of non-downloadable computer software for home automation; providing temporary use of non-downloadable computer software for purchasing, accessing and viewing movies, TV shows, videos, music, and multimedia content; electronic data storage; data backup and recovery services; file sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files; hosting of digital content on the Internet; hosting, building and maintaining web sites; computer services, namely, cloud hosting provider services; providing search engines for the Internet; computer services, namely, creating computer network-based indexes of information, websites and resources; computer services, namely, hosting on-line web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; computer services, namely, uploading music and photos to the Internet for others; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking services in the fields of books, TV shows, films, music, entertainment, video games, fiction, and non-fiction; creating an on-line community for connecting video players, teams and leagues for the purpose of organizing game and sports activities; providing a website featuring technology that creates personalized movie, TV show, video

and music channels for listening, viewing, and sharing; providing a subscription based website featuring non-downloadable music, radio, movies, TV shows, videos and information about music, albums, artists and songs; all included in Class 42.

To be associated with mark no's: 56013, 56015, 56016, 56018, 56019, 56201, 56203, 56204, 58930, 58933 and 58935.

AMAZON TECHNOLOGIES, INC., 410 Terry Ave. North, Seattle, Washington 98109, United States of America - 22/12/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 58942

Disclaimer: The Registration of this mark gives no right to the exclusive use of the words "BIER", "ULTRA", EUROPEAN QUALITY" and the numeral "1870".

Transliteration clause: The mark contains the German word "BIER" meaning "BEER".

Class 32: Beers; non-alcoholic beverages; all included in Class 32.

To be associated with mark no's: 32913, 32914, 34117, 54667, 56459, 58527 and 804UK.

AMSTEL BROUWERIJ B.V., Tweede Weteringplantsoen 21, 1017 ZD Amsterdam, The Netherlands - 29/12/2020. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

WAVESPACE

Trade Mark Application No. 58950

Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware,

computer firmware and computer software; consultancy, advice, assistance, analysis, design, evaluation and programming services relating to computer software, mobile applications, computer firmware and computer hardware; computer programming; design of information systems; research, development, design, testing, monitoring, inspection, and analysis in the fields of telecommunications, computers, computer systems and computer networks; rental of computer software, computer firmware and computer hardware; rental of data management software; provision of information (not included in other classes) relating to technical matters, information technology; research, information, consultancy and advisory services in relation to technological innovations, disruptive technologies and FinTech, including social media, cryptocurrencies, mobile payments, cybersecurity, e-commerce, distributed ledger technology, blockchain, machine learning, artificial intelligence, Internet of things (IoT), smart data discovery, and prescriptive analytics; technical project studies; computerised analysis of data; software as a service [SaaS]; hosting services and software as a service and rental of software; providing temporary use of on-line non-downloadable software for use in processing, generating, tracking, calculating, measuring, reporting, and analysing information and reports in the fields of accounting, finance, financial management, economics, taxation, tax preparation and planning, auditing, business and business management; providing temporary use of on-line non-downloadable software for use in processing, generating, tracking, calculating, measuring, reporting, and analysing information and reports in the fields of information technology, innovation, entrepreneurship, HR and personnel management, insurance, risk management, law and compliance, corporate governance, documentation management, marketing and branding, supply chain, and operational effectiveness; providing temporary use of on-line non-downloadable software for enabling multiple viewers to view, add, collect, edit, update, manage, modify, organise, store, track, and bookmark content and data on a centralised platform; electronic data storage; information, advisory and consultancy services relating to the aforesaid services; including all of the aforesaid services provided electronically or online from a computer database or via the Internet; all included in Class 42.

To be associated with mark no: 58949.

EYGN LIMITED, One Montague Place, East Bay Street, Nassau, Bahamas - 11/01/2021.

Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

IT TAKES ONE TO KNOW ONE

Trade Mark Application No. 58966

Class 36: Investment services relating to the sale, brokerage and distribution investment funds, mutual funds, pooled funds, wrap account products, segregated funds, and securities-based investment products; investment counselling and financial planning; and providing investment management services and customized investment portfolios to private clients (including high net worth individuals, family trusts and holding companies); all included in class 36.

PORTLAND HOLDINGS INC., 1375 Kerns Road, Suite 100, Burlington, Ontario, Canada - 22/12/2020. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.



Trade Mark Application No. 58973

Conditions: Proceeding by reason of Section 18 (40)...UK Trademark Registration No.00003518123.

Class 9: Scientific, research, navigation, surveying, photographic, cinematographic, audiovisual, optical, weighing, measuring, signalling, detecting, testing, inspecting, life-saving and teaching apparatus and instruments; apparatus and instruments for

conducting, switching, transforming, accumulating, regulating or controlling the distribution or use of electricity; apparatus and instruments for recording, transmitting, reproducing or processing sound, images or data; recorded and downloadable media, computer software, blank digital or analogue recording and storage media; mechanisms for coin-operated apparatus; cash registers, calculating devices; computers and computer peripheral devices; diving suits, divers' masks, ear plugs for divers, nose clips for divers and swimmers, gloves for divers, breathing apparatus for underwater swimming; fire-extinguishing apparatus; Animated cartoons; cell phone straps; cleaning apparatus for phonograph records; containers for contact lenses; downloadable image files; downloadable music files; downloadable ring tones for mobile phones; electronic publications, downloadable; eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; magnets; magnets (decorative); mouse pads; spectacle cases; spectacle frames; wrist rests for use with computers; downloadable mobile software applications for mobile communication devices for use in distribution of digital video, video files, video, and multimedia content; downloadable software for receiving, streaming, searching, accessing and reviewing audiovisual and multimedia content via the Internet, mobile digital electronic devices, communications networks and wireless telecommunications networks; all included in Class 9

To be associated with mark no's: 9997, 11080, 27050, 27051, 27052, 27053, 27057, 27058, 27059, 41089, 45161, 45162, 45566, 45567, 58974 and 58975.

FOX MEDIA LLC, 10201 West Pico Boulevard, Los Angeles, CA 90035, United States of America - 01/02/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



Trade Mark Application No. 58974

Condition: Proceeding by reason of Section 18(4)...UK Trademark Registration No. 00003518123.

Class 38: Telecommunication services; television transmission and broadcasting services; audio and video broadcasting services over the Internet; broadcasting of video and audio programming over the Internet; broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service via the Internet; streaming of audio, visual and audiovisual material via a global computer network; streaming of video material on the Internet; streaming of audio and visual material on the Internet; telecommunication services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the Internet video on demand transmissions; all included in Class 38.

To be associated with mark no's: 9997, 27050, 27051, 27052, 27053, 27057, 27058, 27059, 41089, 45161, 45162, 45566, 45567, 58973 and 58975.

FOX MEDIA LLC, 10201 West Pico Boulevard, Los Angeles, CA 90035, United States of America - 01/02/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



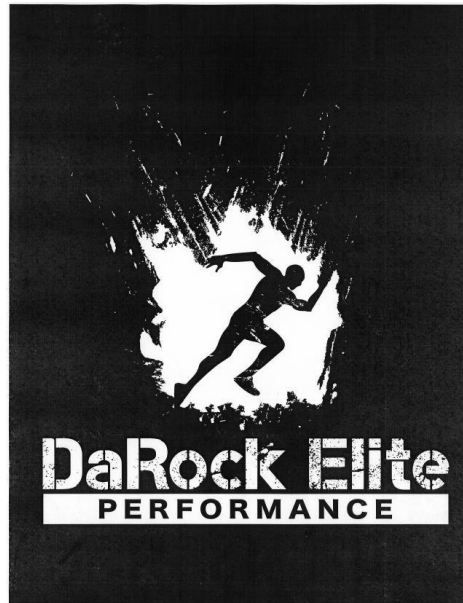
Trade Mark Application No. 58975

Condition: Proceeding by reason of Section 18 (40)...UK Trademark Registration No. 00003518123.

Class 41: Education; providing of training; entertainment; sporting and cultural activities; calligraphy services; electronic desktop publishing; language interpreter services; layout services, other than for advertising purposes; providing on-line electronic publications, not downloadable; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; sign language interpretation; translation; entertainment services, namely, provision of on-going multimedia programs featuring news, business and finance distributed via various platforms across multiple forms of transmission media; providing on-line entertainment information featuring news, business and finance; entertainment services in the nature of non-downloadable videos and images featuring multimedia programs about news, business and finance transmitted via the Internet and wireless communication networks; all included in Class 41.

To be associated with mark no's: 9997, 11080, 27050, 27051, 27052, 27053, 27057, 27058, 41089, 45161, 45162, 45566, 45567, 58973 and 58974.

FOX MEDIA LLC, 10201 West Pico Boulevard, Los Angeles, CA 90035, United States of America - 01/02/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.



Trade Mark Application No. B59071

Disclaimer : The Registration of this mark shall give no right to the exclusive use of the words "Elite" and "Performance" an a device of a man running except as it appears in the mark.

Class 41: Personal fitness; coaching; training; education; all included in class 41.

DAROCK ELITE PERFORMANCE, 16 East Park Lane, Pembroke West HM 07, Bermuda – 18/02/2021. Address for service is : DaRock Elite Performance, 16 East Park Lane, Pembroke West HM 07, Bermuda.



Trade Mark Application No. 59088

Class 35: Providing secretarial and administrative services; providing permanent and temporary staffing; other business management consultancy and services; all included in class 35.

To be associated with mark no: 59089.



Trade Mark Application No. 59089

Class 41: Providing services and support of all forms of education or training services; all included in class 41.

To be associated with mark no: 59088.

MICHELLE A. WHITE, 7 Reid Street, Suite 316, Hamilton HM 11, Bermuda - 26/02/2021. Address for service is: Michelle A. White, 7 Reid Street, Suite 316, Hamilton HM 11, Bermuda.

MICHELLE A. WHITE, 7 Reid Street, Suite 316, Hamilton HM 11, Bermuda - 26/02/2021. Address for service is: Michelle A. White, 7 Reid Street, Suite 316, Hamilton HM 11, Bermuda.

SWITCH

Trade Mark Application No. 59221

Class 12: Electric vehicles, namely, commercial buses, vans, trucks and their parts and fittings; all included in Class 12.

SWITCH MOBILITY LIMITED, Unit 3 Hurricane Way South, Sherburn In Elmet, Leeds, North Yorkshire LS25 6PT, United Kingdom - 30/04/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

RONAPREVE

Trade Mark Application No. 59228

Class 5: Pharmaceutical preparations; all included in Class 5.

F. HOFFMANN-LA ROCHE AG, Grenzacherstrasse 124, 4070 Basel, Switzerland - 03/05/2021.

Address for service is: **Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.**

LIBRELA

Trade Mark Application No. 59236

Class 5: Veterinary pharmaceutical preparations for pain relief in canines and felines; veterinary pharmaceutical preparations for the treatment of heart disease and renal disease in canines and felines; all included in Class 5.

ZOETIS SERVICES LLC, 10 Sylvan Way, Parsippany, New Jersey 07054, United States of America - 11/05/2021. Address for service is: **Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

JEMPZIM

Trade Mark Application No. 59240

Class 5: Pharmaceutical preparations; all included in Class 5.

MERCK SHARP & DOHME CORP., One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America - 14/05/2021. Address for service is: **Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

DECOY

Trade Mark Application No. 59258

Class 33: Alcoholic beverages, except beer; hard seltzer; all included in Class 33.

DUCKHORN WINE COMPANY, 1201 Dowdell Lane, St. Helena, California 94574, United States of America - 26/05/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

THERHIFTY

Trade Mark Application No. 59260

Class 5: Pharmaceutical Preparations and products; all included in Class 5.

MERCK SHARP & DOHME CORP., One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America - 31/05/2021. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

WELIREG

Trade Mark Application No. 59261

Class 5: Pharmaceutical Preparations and products; all included in Class 05.

MERCK SHARP & DOHME CORP., One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America - 31/05/2021. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

ARDBEG

Trade Mark Application No. 59262

Class 33: Whisky; wines, spirits and liqueurs; but in so far as whisky and whisky-based liqueurs are concerned, only Scotch whisky and Scotch whisky-based liqueurs produced in Scotland; all included in Class 33.

MACDONALD & MUIR LIMITED, The Cube, 45 Leith Street, Edinburgh EH1 3AT, United Kingdom - 01/06/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

VODELPA

Trade Mark Application No. 59264

Class 5: Pharmaceutical preparations for humans; all included in Class 5.

NOVARTIS AG, 4002 Basel, Switzerland - 03/06/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

SPEERSTA

Trade Mark Application No. 59265

Class 5: Pharmaceutical preparations for humans; all included in Class 5.

NOVARTIS AG, 4002 Basel, Switzerland - 03/06/2021. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

LYFNUA

Trade Mark Application No. 59273

Class 5: Pharmaceutical preparations; all included in Class 5.

**MERCK SHARP & DOHME CORP., One Merck Drive, Whitehouse Station, New Jersey 08889,
United States of America - 09/06/2021. Address for service is: Alexanders, Barristers &
Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.**

