

Q1 2014



GOVERNMENT OF BERMUDA
Cabinet Office
Department of Statistics

Quarterly Bulletin of Statistics

Q1 2014 Highlights

Air Arrivals:

Bermuda hosted 30,949 tourists.

Tourist Accommodations:

Hotel gross receipts amounted to \$33.2 million.

Hotel Employment:

The Hotel Industry employed 2,175 workers.

Overseas Spending:

Consumers declared overseas purchases of \$10.6 million.

Retail:

Gross turnover in the retail sector reached \$229.2 million.

Visitors Arrivals and Expenditure:

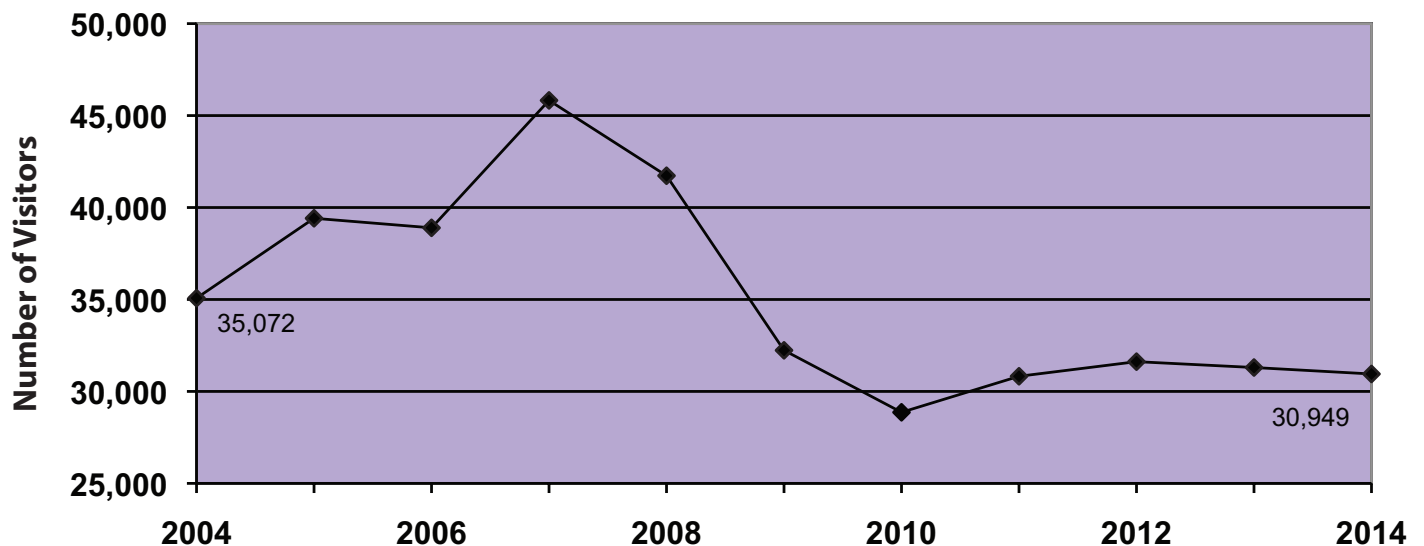
Air Arrivals

Air arrivals during the first quarter of 2014 slipped 1.1 per cent when compared to the same quarter of 2013. The Island hosted 30,949 visitors during the first three months of the year, down from 31,300 visitors during 2013.

Visitors from the United Kingdom contracted 22.1 per cent. Air arrivals from the United States, Bermuda's strongest tourist market, dipped 1.7 per cent while visitors from Canada remained relatively unchanged, declining 0.1 per cent. In contrast, arrivals from all other countries increased by 715 visitors.

The reduction in first quarter air arrivals resulted in a decrease of 8.2 per cent in occupancy levels at resort hotels. In contrast, occupancy at small hotels, cottage colonies & clubs increased by 826 guests. Guest houses booked 79 additional guests year-over-year. Housekeeping accommodations registered 63 more guests while private homes accommodated 4 less guests.

1st Quarter Air Arrivals



Expenditure by Air Arrivals

Total expenditure by air visitors contracted 10.5 per cent. Air visitor expenditure was estimated at \$30.5 million, a decrease of \$3.6 million from the same quarter of 2013.

The average expenditure per visitor fell 10.0 per cent to \$949 from \$1,054. Expenditure on accommodations, which represents more than half of all monies spent by air visitors, decreased 2.9 per cent. Outlays on recreational & leisure activities and other shopping purchases contracted 49.0 per cent and 33.8 per cent, respectively. Purchases of gifts and souvenirs declined 32.5 per cent while expenditure on transport & sightseeing fell 21.8 per cent. Combined spending on meals & beverages, and groceries & liquor were 4.5 per cent lower than the level recorded in 2013.



TABLE 1 – VISITOR ARRIVALS

	Air Visitors by Country of Origin						Cruise & Air Visitors
	Cruise Passengers	U.S.A.	Canada	U.K.	Other	Total ⁽¹⁾	
2011							
1st Qtr	675	19,705	6,469	2,983	1,667	30,824	31,499
2nd Qtr	161,036	61,232	9,027	6,371	3,832	80,462	241,498
3rd Qtr	187,240	61,651	6,722	7,348	4,196	79,917	267,157
4th Qtr	66,760	30,302	6,999	4,822	2,712	44,835	111,595
Year	415,711	172,890	29,217	21,524	12,407	236,038	651,749
2012							
1st Qtr	2,719	19,787	7,292	2,872	1,668	31,619	34,338
2nd Qtr	161,351	56,447	8,859	5,924	3,956	75,186	236,537
3rd Qtr	179,124	61,853	7,636	7,174	4,189	80,852	259,976
4th Qtr	35,068	30,091	6,778	5,059	2,478	44,406	79,474
Year	378,262	168,178	30,565	21,029	12,291	232,063	610,325
2013							
1st Qtr	1,484	19,992	6,273	3,260	1,775	31,300	32,784
2nd Qtr	133,676	56,810	8,022	6,405	3,776	75,013	208,689
3rd Qtr	157,373	62,216	6,708	8,635	5,260	82,819	240,192
4th Qtr	47,497	32,197	6,610	5,310	3,094	47,211	94,708
Year	340,030	171,215	27,613	23,610	13,905	236,343	576,373
2014							
1st Qtr	0	19,650	6,268	2,541	2,490	30,949	30,949

1. Excludes ship and yacht visitors

Source: Tourism Department

TABLE 2 – VISITORS BY INTENDED TYPE OF ACCOMMODATION

	Resort Hotels	Small Hotels, Cottage Colonies & Clubs	Housekeeping Accommodations ⁽³⁾	Guest Houses ⁽⁴⁾	Private Homes ⁽¹⁾	Not Stated	Total ⁽²⁾
2011							
1st Qtr	15,395	7,037	1,006	330	6,882	174	30,824
2nd Qtr	38,072	20,188	2,572	685	18,184	761	80,462
3rd Qtr	35,363	21,164	2,064	646	20,129	551	79,917
4th Qtr	19,745	11,538	1,220	335	11,744	253	44,835
Year	108,575	59,927	6,862	1,996	56,939	1,739	236,038
2012							
1st Qtr	15,532	7,457	841	216	7,452	121	31,619
2nd Qtr	34,239	19,541	2,341	464	17,936	665	75,186
3rd Qtr	37,750	20,432	1,780	514	19,842	534	80,852
4th Qtr	19,729	11,745	1,080	354	11,259	239	44,406
Year	107,250	59,175	6,042	1,548	56,489	1,559	232,063
2013							
1st Qtr	14,748	7,475	956	248	7,700	173	31,300
2nd Qtr	35,057	19,460	2,080	527	17,215	674	75,013
3rd Qtr	37,069	20,721	2,022	516	22,178	313	82,819
4th Qtr	19,989	13,019	1,201	392	12,330	280	47,211
Year	106,863	60,675	6,259	1,683	59,423	1,440	236,343
2014							
1st Qtr	13,540	8,301	1,019	327	7,696	66	30,949

1. This category includes persons staying in commercial accommodations with less than twelve beds, as well as persons visiting with friends and relatives.

Source: Tourism Department

2. Excludes cruise visitors. 3. Includes Cottage Suites/Apt. and Inns 4. Includes Bed & Breakfast



Cruise Passenger Arrivals & Expenditure

There were no cruise ship visits to the Island during the first quarter of 2014. In comparison, Bermuda received visits from three smaller cruise liners with 1,484 passengers embarking on Bermuda's ports during the same period in 2013.

Overseas Declarations by Residents

During the first quarter of 2014, overseas declarations by residents slipped 7.7 per cent to \$10.6 million. Declines in overseas spending were recorded in all commodity groupings with the exception of toys and sporting goods which increased 0.9 per cent.

Returning residents declared \$5.0 million on clothing & footwear, representing a decrease of \$0.4 million year-over-year. Clothing & footwear purchases represented 46.9 per cent of the total overseas purchases by residents. Outlays on jewellery & watches, and electronic &

photographic equipment contracted by \$138,000 and \$118,000, respectively.

In the remaining commodity groups, residents declared fewer purchases of: computer hardware and software (-\$60,000); tapes and compact discs (-\$47,000); household furniture and appliances (-\$37,000) and, tools, machinery and parts (-\$7,000).

Retail Sales

Retail sales for the first quarter of 2014 remained relatively unchanged decreasing 0.1 per cent or \$0.1 million. A monthly analysis of sales revealed that the year started with increases during the months of January and February of 1.1



TABLE 3 – ESTIMATED EXPENDITURE OF VACATION AND BUSINESS VISITORS – \$MILLION

	Air Visitors			Cruise Visitors	Total Expenditure ⁽²⁾
	Accommodation and Food	Shopping, Entertainment, Transport, etc.	Total ⁽¹⁾		
2011					
1st Qtr	29.8	10.3	40.1	0.1	40.2
2nd Qtr	101.2	26.6	127.8	33.5	161.3
3rd Qtr	97.3	24.5	121.8	38.9	160.7
4th Qtr	45.2	16.1	61.3	13.9	75.2
Year^R	273.5	77.5	351.0	86.4	437.4
2012					
1st Qtr	26.5	8.9	35.4	0.6	36.0
2nd Qtr	76.8	23.2	100.0	34.2	134.2
3rd Qtr	94.4	25.7	120.1	37.9	158.0
4th Qtr	44.0	14.8	58.8	7.4	66.2
Year^R	241.7	72.6	314.3	80.1	394.4
2013					
1st Qtr	24.2	9.9	34.1	0.3	34.4
2nd Qtr	78.4	24.6	103.0	28.7	131.7
3rd Qtr	88.8	32.2	121.0	33.7	154.7
4th Qtr	42.7	20.0	62.7	10.1	72.8
Year^R	234.1	86.7	320.8	72.8	393.6
2014					
1st Qtr	23.4	7.1	30.5	0.0	30.5

1. Air visitors subtotals are not comparable prior to 2004. 2. Estimates for air and cruise expenditure includes departure tax.

Source: Department of Statistics

1st Quarter Resident Purchases Abroad


 TABLE 4 – EMPLOYMENT IN HOTEL INDUSTRY BY TYPE OF ESTABLISHMENT ⁽¹⁾

		Hotels	Cottage Colonies & Housekeeping	Guest Houses & Micro-Units ⁽²⁾	All Establishments
2011					
1st Qtr	January	1,895	385	17	2,297
2nd Qtr	April	2,031	402	13	2,446
3rd Qtr	July	2,192	440	17	2,649
4th Qtr	October	2,168	395	18	2,581
2012					
1st Qtr	January	1,943	367	17	2,327
2nd Qtr	April	2,026	409	19	2,454
3rd Qtr	July	2,123	437	19	2,579
4th Qtr	October	2,036	428	15	2,479
2013					
1st Qtr	January	1,979	379	17	2,375
2nd Qtr	April	1,959	397	17	2,373
3rd Qtr	July	2,040	486	17	2,543
4th Qtr	October	1,999	387	11	2,397
2014					
1st Qtr	January	1,820	339	16	2,175

1. As at the end of each reference month
 2. Micro units are establishments having a capacity of 6-11 beds

Source: Department of Statistics

TABLE 5 - RETAIL SALES INDEX ⁽¹⁾

	Total	Food Stores	Liquor Stores	Motor Vehicle Dealers	Service Stations	Building Materials	Apparel Stores	All Other Store Types
2011								
1st Qtr	85.3	111.1	92.8	62.1	106.4	56.5	58.0	80.7
2nd Qtr	96.7	121.0	108.1	55.7	124.4	66.0	95.9	94.7
3rd Qtr	95.8	122.8	128.1	47.5	122.9	67.1	85.1	93.0
4th Qtr	100.1	124.6	125.6	38.9	110.8	64.5	116.7	101.1
Year	94.5	119.9	113.7	51.1	116.1	63.5	88.9	92.4
2012								
1st Qtr	85.3	117.2	101.8	42.9	107.9	61.1	57.3	80.0
2nd Qtr	96.3	127.1	114.9	45.4	116.9	63.7	90.5	94.9
3rd Qtr	97.7	133.0	146.1	48.4	120.7	57.7	81.9	91.7
4th Qtr	99.7	133.1	131.8	44.4	114.3	46.2	110.2	95.8
Year	94.8	127.6	123.7	45.3	115.0	57.2	85.0	90.6
2013								
1st Qtr ^R	85.4	123.6	109.4	41.4	107.3	49.2	57.0	77.6
2nd Qtr	96.0	132.3	111.5	44.6	117.6	52.0	91.5	92.3
3rd Qtr	96.8	135.3	144.3	49.2	116.8	49.0	80.5	90.4
4th Qtr	100.3	134.5	127.4	47.9	109.1	44.1	110.0	97.5
Year	94.6	131.4	123.2	45.8	112.7	48.6	84.8	89.5
2014								
1st Qtr	86.0	122.4	119.2	53.6	104.9	46.6	53.6	76.6

1. Quarterly averages derived from monthly series

Source: Department of Statistics

per cent and 1.4 per cent, respectively. However, these higher level of sales were offset by a 2.3 per cent dip in sales during the month of March.

All retail sectors recorded decreased sales revenue during the quarter with the exception of motor vehicle stores and liquor stores. Steady declines in the cost of motor vehicles attributed to the 31.2

per cent jump in sales within the motor vehicle stores sector. Sales within the liquor stores sector rose 5.4 per cent and was attributed partly to the rise in the price of alcohol and the implementation of Sunday liquor sales.

Sales of building materials and hardware supplies slipped 9.8 per cent below the level reached in 2013. A slowdown

in construction activity led to reduced demand for hardware supplies for both residential and commercial construction projects. Sales revenue for apparel stores dipped 5.4 per cent while sales within the all other store types weakened 2.4 per cent. Retail sales of essential goods such as fuel and food decreased by 2.4 per cent and 0.6 per cent, respectively.

Table 6 – Overseas Declarations by Residents⁽¹⁾ – \$000

	Clothing & Footwear	Electronic & Photographic Equipment	Hhld Items Furniture & Appliances	Toys & Sports Goods	Tapes & Compact Discs	Computer Hardware & Software	Jewellery & Watches	Tools Machinery & Parts	Misc.	Total
2011										
1st Qtr	5,827	1,181	479	564	312	692	422	230	3,222	12,929
2nd Qtr	9,007	1,344	518	637	296	801	495	240	4,077	17,415
3rd Qtr	8,760	1,557	595	707	344	1,019	555	274	4,715	18,526
4th Qtr	8,386	1,616	555	877	394	822	575	231	4,283	17,739
Year	31,980	5,698	2,147	2,785	1,346	3,334	2,047	975	16,297	66,609
2012										
1st Qtr	5,303	1,032	364	491	232	463	329	184	3,095	11,493
2nd Qtr	8,859	1,369	407	585	216	627	408	232	3,927	16,630
3rd Qtr	8,800	1,384	423	675	245	679	484	238	4,728	17,656
4th Qtr	9,189	2,012	472	930	307	868	605	230	4,560	19,173
Year	32,151	5,797	1,666	2,681	1,000	2,637	1,826	884	16,310	64,952
2013										
1st Qtr	5,379	1,211	332	427	154	559	441	197	2,792	11,492
2nd Qtr	8,480	1,140	390	506	142	629	382	225	3,470	15,364
3rd Qtr	8,108	1,236	436	561	156	638	488	232	4,077	15,932
4th Qtr	8,712	1,827	451	811	210	841	515	239	4,137	17,743
Year	30,679	5,414	1,609	2,305	662	2,667	1,826	893	14,476	60,531
2014										
1st Qtr	4,980	1,093	295	431	107	499	303	190	2,711	10,609

1. Value of goods as declared to H.M. Customs on entry or re-entry to Bermuda. Does not include purchases through mail-order or on the internet.

Source: H.M. Customs

Hotel Gross Receipts

In the first quarter of 2014, hotel gross receipts increased by \$0.6 million to \$33.2 million. Resort hotels recorded \$29.7 million in revenue, increasing 1.3 per cent. Higher revenue was attributed to an increase in food and room sales. Other tourist accommodations, cottage colonies and small hotels also reported increases in sales revenue of 20.0 per cent, 6.2 per cent and 3.2 per cent, respectively.

Revenue earned from hotel room sales was 2.7 per cent higher, accounting for 51.7 per cent of total gross receipts when compared to the first quarter of 2013. Food sales increased 3.8 per cent year-over year. In contrast, alcohol sales



Table 7 – Hotel Gross Receipts – \$000

	Resort Hotels	Small Hotels	Cottage Colonies	Other	Total
2011					
1st Qtr	23,621	849	922	510	25,902
2nd Qtr	68,686	4,903	1,387	733	75,709
3rd Qtr	76,325	6,073	1,503	616	84,517
4th Qtr	38,360	1,857	1,004	511	41,732
Year	206,992	13,682	4,816	2,370	227,860
2012					
1st Qtr	29,264	820	1,721	350	32,155
2nd Qtr	76,948	4,857	2,523	630	84,958
3rd Qtr	83,313	5,968	2,414	643	92,308
4th Qtr	44,722	2,625	2,038	595	49,980
Year	234,247	14,240	8,696	2,218	259,401
2013					
1st Qtr ^a	29,349	1,046	1,845	355	32,595
2nd Qtr	77,972	5,436	2,652	653	86,713
3rd Qtr	87,892	6,079	2,518	661	97,150
4th Qtr	45,882	2,563	2,112	614	51,171
Year	241,095	15,124	9,127	2,283	267,629
2014					
1st Qtr	29,725	1,079	1,960	424	33,188

Source: Department of Statistics

decreased 1.8 per cent while other sales, which includes revenue from newsstands, gift shops, pro-shops, green fees, marinas, and banquet halls, contracted 1.5 per cent.

Hotel Employment

There were 2,175 workers employed in the hotel industry at the end of January 2014. This level of employment represented a decrease of 200 employees in the industry compared to the same period in 2013. Total employment within resort hotels experienced the largest contraction, decreasing by 159 employees. The decline reflected the

partial closure of one hotel where staff levels were reduced to administration and housekeeping staff during this period. Cottage colonies and housekeeping units employed 40 less workers. Guest houses and micro-units hired one less employee year-over-year.

Major resort hotels remained the largest employer in the accommodations industry, employing 1,820 workers or 83.7 per cent of the industry total. Cottage colonies and housekeeping units employed 15.6 per cent of the hotel industry workforce, representing 339 workers.





Symbols used in tables:

- (..) not available
- (-) nil or negligible
- (e), (p) estimated or provisional
- figure revised figure
- (R) revised figure
- Q1 1st quarter (Jan.-Mar.)
- Q2 2nd quarter (Apr.-Jun.)
- Q3 3rd quarter (Jul.-Sep.)
- Q4 4th quarter (Oct.-Dec.)

Other Statistical Publications:

- Monthly Consumer Price Index
- Monthly Retail Sales Index
- Annual Facts and Figures Pamphlet
- Annual Employment Survey Brief
- Report on the 2010 Census of Population & Housing
- Bermuda Labour Force Trends
- Bermuda Social Dynamics
- The Changing Face of Bermuda's Seniors Report
- The 2013 Household Expenditure Survey (HES) Report
- Literacy in Bermuda

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