

Trade Mark Journal

"Our mission is to promote innovation, creativity, and economic growth by safeguarding intellectual property rights with integrity, transparency, and efficiency in Bermuda"

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Trademarks Application Advertisements

TRADE MARKS ACT 2023

GOVERNMENT NOTICE NO.: 88

Notice is hereby given that a person who has grounds of Opposition to the registration of any of the Marks advertised herein, according to the Classes under the heading "Trademark Applications advertised before Registration", may within two months from the date of this publication, lodge with the Registrar, Notice of Opposition in writing in duplicate accompanied by a fee of \$185 payable either by cheque made payable to the Accountant General, by cash or by Revenue Stamp obtainable at the Office of the Accountant General.

N.B. All trademarks are published under the NICE CLASSIFICATION (Tenth Edition) NCL (10)

Applications for registration in Part A are shown with the Official Number unaccompanied by any Letter. Applications for registration in Part B are distinguished by the Letter B prefixed to the Official Number.

TRADEMARKS APPLICATIONS ADVERTISED BEFORE REGISTRATION

Applications for registration in Part A of the Register



Trade Mark Application No. 62176

Disclaimer: The Registration of this Mark shall give no right to the letters "R" and "C", except as they appear in the mark.

Color Limitation: The Mark is limited to the colors "Red" and "Black" as shown on the form of application.

Class 14: Jewellery; precious jewellery; jewel pendants; pins [jewellery]; necklaces [jewellery]; rings [jewellery]; jewellery incorporating precious and semi-precious stones; jewelry boxes; jewelry cases; wedding rings; earrings; bracelets; bracelets of precious metal; jewellery chain of precious metal for bracelets; tie clips; cuff links; jewellery charms; charms for key rings; all included Class 14.

ROBERTO COIN S.P.A., Viale Trieste 13, Vicenza, Italy - 21/06/2024. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX,

Bermuda.

Flyme Auto

Trade Mark Application No. 62577

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word "Auto".

Class 12: Electric vehicles; remote control vehicles, other than toys; autonomous cars; self-driving cars; engines for land vehicles; motors for land vehicles; Doors for vehicles; Automobile Dashboards; gear boxes for land vehicles; Hybrid Vehicle; anti-theft devices for vehicles; clutches for land vehicles; electric vehicles including electric cars; camera drones; photography drones; vehicle chassis; Safety seats for children, for vehicles; all included in Class 12.

MEIZU TECHNOLOGY CO., LTD., Meizu Technology Building, Science and Technology Innovation Coast, Zhuhai City., Guangdong Province, China - 18/12/2024. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

HENRI BENDEL

Trade Mark Application No. 62806

Class 35: The bringing together for the benefit of others, a variety of personal care products, namely, aftershave gels, aftershave lotion, antiperspirants, artificial nails, astringent for the face, astringent for the skin, bath beads, bath oil, bath salts, blush, body glitter, body mist, body oil, body scrub, body wash, bubble bath, cologne, cream for the body, cream for the cuticles, cream for the eyes, cream for the face, cream for the feet, cream for the hands, deodorants for personal use, essential oils for personal use, exfoliating preparations for the skin, eye gels, eye makeup pencils, eye masks, eye shadow, face highlighter, face masks, face mist, face scrub, non-medicated food soaks, face toners, foundation, fragrant body splash, fragrant body mist, hair conditioner, hair dyes,

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hair glitter, hair highlighter, hair mascara, hair pomade, hair rinses, hair removing creams, hair shampoo, hair spray, hair straightener, hair styling gel, hair styling mousse, lotion for the body, lotion for the face, lotion for the feet, lotion for the hands, lip balm, lip gloss, lip liner, lip makeup pencils, lipstick, makeup for the body, makeup for the face, makeup remover, mascara, massage cream, massage lotion, massage oil, nail polish, nail polish remover, non-medicated massage ointment, oil blotting sheets for the skin, perfume, powder for the body, powder for the face, powder for the feet, pumice stones for personal use, salt scrubs for the skin, shaving cream, shaving cream, shaving gels, shower cream, shower gel, skin bronzing cream, soap for the body, soap for the face, soap for the hands, sun block for the body, sun block for the face, sunless tanning lotion for the body, sunless tanning lotion for the face, pre-suntanning lotion for the body, pre-suntanning lotion for the face, post-suntanning lotion for the face, post-suntanning lotion for the body, postsuntanning lotion for the face and talcum powder, jewelry, watches, clothing, namely, bathrobes, beach cover-ups, beachwear, belts, blazers, blouses, body shapers, body suits, boxer shorts, bras, bustiers, camisoles, caps, coats, dresses, footwear, foundation garments, garter belts, girdles, gloves, gowns, halter tops, hats, headbands, hosiery, jackets, jeans, jogging suits, knee highs, knit shirts, knit tops, leotard, lingerie, loungewear, mittens, negligees, night gowns, night shirts, pajamas, panties, pants, pantyhose, sarongs, scarves, shirts, shorts, skirts, slacks, sleepwear, slips, socks, stockings suits, sweat pants, sweat shirts, sweat shorts, sweat suits sweaters, swim wear, t-shirts, tank tops, tap pants, teddies, ties, tights, underpants, undershirts, underwear and vests, enabling customers to conveniently view and purchase those goods from a general merchandise catalogue by mail order by means of telecommunications; all included in Class 35.

HENRI BENDEL, LLC, 1740 Broadway, 7th Floor, New York 10019, United States of America - 06/03/2025. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.

AGENTBLAZER

Trade Mark Application No. 62809

Class 45: Online social networking services; online social networking services in the fields of business, marketing, promotion, customer relationship management, sales, customer service, data analytics, business intelligence, artificial intelligence, machine learning, education and training, social media, professional development, corporate social responsibility, philanthropy, e-commerce and software and application development, programming, and implementation; all included Class 45.

SALESFORCE, INC., Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America - 07/03/2025. Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX, Bermuda.

PAYPAL OPEN

Trade Mark Application No. 62819

Class 36: Financial services, namely, electronic funds transfer; clearing and reconciling financial transactions; financial services, namely, payment collection, payment transactions and information processing; providing a wide variety of payment and financial services, namely, issuing credit cards and lines of credit, electronic payment services involving electronic processing and subsequent transmission of bill payment data, bill payment services with guaranteed payment delivery, all conducted via a global communications network; credit card transaction processing services; debit card transaction processing services; electronic foreign exchange payment processing; payment processing services, namely, providing virtual currency transaction processing services for others; processing electronic payments made through prepaid cards; providing electronic mobile payment services for others; providing electronic processing of electronic funds transfer, ACH (automated clearing house), credit card, debit card, checks and payments; credit services, namely, providing revolving credit account services; bill payment services; fund wiring services; providing electronic access to funds via ATM machines and Point-of-Sale (POS) merchants, namely, providing an online portal featuring payment collection, payment transactions and information processing,

financial remittance, transfer of funds to make payments, access to stored value accounts to make

payments, and the ability to perform debit card transactions to make payments; financial risk

management services; financial transaction analysis, namely, analyzing transactions for payment

fraud or illegality, compliance, namely, analyzing transactions for compliance with payment

transaction regulations, and antifraud and money laundering controls, namely, analyzing

transactions for fraud and illegal monetary transactions, stored value card and debit card services,

namely, processing electronic payments made through prepaid cards; providing purchase protection

services for goods and services purchased by others via a global computer network and wireless

networks, namely, providing fraud reimbursement services in the field of credit card purchases and

electronic payment purchases, and providing secure commercial transactions for credit card

purchases and electronic payment purchases; reimbursement of funds for disputed items in the field

of electronic payment purchases; loyalty program and incentive award program payment processing

services; all included in Class 36.

PAYPAL, INC., 2211 North First Street, San Jose, California 95131, United States of America -

11/03/2025. Address for service is: Convers Dill & Pearman Limited, Clarendon House, 2 Church

Street, Hamilton HM CX, Bermuda.

BWS BROOKFIELD WEALTH SOLUTIONS

Trade Mark Application No. 62825

Section 18(4) Notice: Proceeding by reason of Section 18(4)... WO Trademark Registration No.

0000001849501.

Class 35: Business advisory services and data analytics services, namely, data compiling and

analyzing in the fields of insurance, risk management, insurance brokerage, reinsurance, and

reinsurance brokerage; business management consultancy and advisory services in the fields of risk

analysis, risk management, risk transfer, financial services, insurance, reinsurance and assurance

services; all included in Class 35.

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Government Administration Building 30 Parliament Street, Hamilton HM 12, Bermuda

Phone (441) 295-5151 Fax: (441) 292-4568 Website: www.registrygeneral.gov.bm

BROOKFIELD OFFICE PROPERTIES INC., Suite 100, Brookfield Place, 181 Bay Street, Toronto, Ontario M5J2T3, Canada - 13/03/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.

BWS BROOKFIELD WEALTH SOLUTIONS

Trade Mark Application No. 62826

Section 18(4) Notice: Proceeding by reason of Section 18(4)... WO Trademark Registration No. 0000001849501.

Class 36: Insurance and reinsurance services; risk management services; financial and monetary business services namely, asset management for insurance companies, cash management, reporting, securities lending, investment consulting, asset liability management, integrated risk management, investment and funds management services, comprehensive risk management services focusing on assets and liabilities including combining insurance and reinsurance services with derivative financial instruments, and real estate services; insurance underwriting; insurance agencies; insurance actuarial services; insurance financial evaluation for insurance purposes; assessing insurance claims and insurance claims processing; providing insurance information and insurance consultancy; indemnity services; actuarial services; annuity underwriting; financial administration of annuity services; financial administration of life income funds and life income retirement funds; financial administration of retirement income funds; retirement investment planning and advisory services; all included in Class 36.

BROOKFIELD OFFICE PROPERTIES INC., Suite 100, Brookfield Place, 181 Bay Street, Toronto, Ontario M5J2T3, Canada - 13/03/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.

BWS BROOKFIELD WEALTH SOLUTIONS

Trade Mark Application No. 62827

Section 18(4) Notice: Proceeding by reason of Section 18(4)... WO Trademark Registration No. 0000001849501.

Class 41: Educational services and training in the fields of insurance and reinsurance; all included in Class 41.

BROOKFIELD OFFICE PROPERTIES INC., Suite 100, Brookfield Place, 181 Bay Street, Toronto, Ontario M5J2T3, Canada - 13/03/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.

BWS BROOKFIELD WEALTH SOLUTIONS

Trade Mark Application No. 62828

Section 18(4) Notice: Proceeding by reason of Section 18(4)... WO Trademark Registration No. 0000001849501.

Class 42: Industrial analysis and research services in the fields of insurance and reinsurance; all included in Class 42.

BROOKFIELD OFFICE PROPERTIES INC., Suite 100, Brookfield Place, 181 Bay Street, Toronto, Ontario M5J2T3, Canada - 13/03/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.

BASE

Trade Mark Application No. 62856

Class 42: Providing temporary use of non-downloadable computer software for use as a cryptocurrency wallet; Providing temporary use of non-downloadable software for implementing and recording financial transactions; providing temporary use of non-downloadable software for use in managing portfolios of virtual currencies, digital goods authenticated by non-fungible tokens, digital and blockchain assets; Providing temporary use of non-downloadable software for sending, receiving, buying, selling, trading and exchanging virtual currencies, digital goods authenticated by

COINBASE, INC., 248 3rd Street #434, Oakland, CA 94607, United States of America - 04/04/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM

non-fungible tokens, digital and blockchain assets; all included in Class 42.

12, Bermuda.

SHAKE SHACK

Trade Mark Application No. 62910

Section 18(4) Notice: Proceeding by reason of Section 18(4)... UK Trademark Registration No.

UK00915558381.

Class 43: Restaurant services; all included in Class 43.

SSE IP, LLC, 24 Union Square East, New York, New York 10003, United States of America - 02/05/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM

12, Bermuda.

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BISCOFF

Trade Mark Application No. 62943

Section 18(4) Notice: Proceeding by reason of Section 18(4)... UK Trademark Registration No.

UK00918289099.

Class 30: Biscuits; cakes; confectionery; fondants (confectionery); gingerbread; pastry; speculoos

(caramelized biscuits); spreads on the basis of biscuits, speculoos (caramelized biscuits), coffee

and/or chocolate; waffles; ice cream; edible ice; chocolate; chocolate products; all included in Class

30.

LOTUS BAKERIES N.V., Gentstraat 1, 9971 Lembeke, Belgium - 14/05/2025. Address for service

is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX,

Bermuda.

LOTUS

Trade Mark Application No. 62944

Section 18(4) Notice: Proceeding by reason of Section 18(4)... UK Trademark Registration No.

UK00918289094.

Class 30: Biscuits; cakes; confectionery; fondants (confectionery); gingerbread; pastry; speculoos

(caramelized biscuits); spreads on the basis of biscuits, speculoos (caramelized biscuits), coffee

and/or chocolate; waffles; ice cream; edible ice; chocolate; chocolate products; all included in Class

30.

LOTUS BAKERIES N.V., Gentstraat 1, 9971 Lembeke, Belgium - 14/05/2025. Address for service

is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX,

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NEXT IS HERE

Trade Mark Application No. 62955

Class 41: Educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of alternative investment

analysis; all included Class 41.

CHARTERED ALTERNATIVE INVESTMENT ANALYST ASSOCIATION, INC., 11 Amity Street,

Amherst, Massachusetts 01002, United States of America - 27/05/2025. Address for service is:

Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street, Hamilton HM CX,

Bermuda.

MARELLA CRUISES

Trade Mark Application No. 63008

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of the word

"CRUISES" except as it appears in the Mark.

Color Limitation: The Mark is limited to the colors " Red" and "Dark Blue" as shown on the form of

application.

Class 39: Transport services; packaging and storage of goods; transportation of passengers and

goods, namely by motor vehicles, rail vehicles, ships and aircraft; river transport; river travel; river

cruises; porter services; transportation of money and valuables; transport logistics; arranging,

booking and mediation of travel, excursions and cruises; cruise services [travel]; brokerage of

transport services; rental of diving suits [scaphanders, heavy diving equipment]; arranging, booking

and mediation of excursion trips, day trips and city tours; travel consultancy; travel escort services;

rental, booking and brokerage of aircraft; rental, booking and brokerage of ships, namely rowing

boats, motorboats, sailing vessels and canoes; rental, booking and brokerage of motor vehicles,

bicycles and horses; parcel delivery; organization of excursions, holiday stays and sightseeing tours;

travel agency services, namely consultancy, booking of travel, providing travel information,

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brokerage of transport and travel services; reservation services [travel]; reservation services [transport]; providing travel information via the Internet, namely regarding reservation and booking in the fields of tourism and business travel [online travel agencies]; delivery, dispatch and distribution of newspapers and magazines; travel consultancy by hotline or call center, also regarding business travel and logistics [transport sector], transportation and storage; providing information relating to travel planning and booking and transportation via electronic media; location tracking of passenger vehicles by computer or by means of a global positioning system [GPS]; location tracking of freight vehicles by computer or by means of a global positioning system [GPS]; traffic information services; booking and reservation services for guided tours; priority boarding, check-in, seat allocation and reservation services for premium airline passengers; travel agency services presented in virtual worlds, namely bookings and reservations for the transportation of persons and tourists by land, air and water; travel and transportation information and planning services for travelers and tourists presented in virtual worlds; organization of transportation for travel purposes presented in virtual worlds; providing parking spaces; reservation of airline tickets, cruise tickets and train tickets; ticket and seat reservations for sightseeing tours, city tours, digital city tours, excursions, boat tours, hiking tours, bicycle tours, scooter tours, jogging tours and bus tours; all included in Class 39.

TUI AG, Karl-Wiechert-Allee 23, 30625 Hannover, Germany - 12/06/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 63009

Color Limitation: The Mark is limited to the colors "Red" and "Dark Blue" as shown on the form of application.

Class 41: Education; advanced training; educational counselling; teaching, namely distance learning and language teaching; entertainment; film production, except advertising film production; DVD and CD-ROM film production [recording]; film rental; production of radio and television programmes; video rental; film presentations; services of a talent agency; video presentations; services of entertainers; musical performances; circus performances; theatre performances; organisation and

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presentation of concerts; advance ticket sales [entertainment]; organisation and implementation of childcare services [entertainment, education outside of school]; organisation of holiday stays [entertainment]; organisation and implementation of sports and language instruction; services provided by fitness clubs, training clubs, kindergartens [education, entertainment], cinemas, discotheques, museums [presentation, exhibitions], amusement arcades and amusement parks; operation of sports camps; providing golf courses, tennis courts, riding facilities and sports facilities; rental and brokerage of scuba diving equipment; organisation of sports competitions; organisation and presentation of cultural and sporting events; reservation services for sporting, scientific and cultural events; game services provided online [from a computer network]; rental of recorded data media [films, music, games], projectors and accessories thereof; rental of newspapers and magazines; writing of texts, other than publicity texts; publication of printed matter [also in the form of electronic media including CD-ROMs], except for advertising purposes, namely books, magazines, newspapers; publication of printed publications in electronic form, except for advertising purposes, namely magazines and books, also on the Internet; editing of texts, other than publicity texts, namely books, magazines and newspapers, including in electronic form, also on the Internet; organisation of exhibitions for cultural or educational purposes; services of an amusement park and leisure park in the field of education and entertainment; interpreting services; translation services; photography; television and radio entertainment; consultancy via hotline or call center in the fields of education, training and entertainment; consultancy via hotline or call center in the field of reservation services for sporting, scientific and cultural events; information about entertainment events, namely via online networks and the Internet; cultural, artistic, leisure, social and sporting activities, including mediation thereof; booking and reservation services for entertainment and educational events; ticket reservations and bookings for educational and entertainment events as well as for cultural and sporting events and activities; bookings for entertainment events; entertainment in the form of wine tastings; bookings in relation to educational and entertaining culinary experiences such as whisky tastings, wine tastings and food tastings; bookings in relation to gastronomic seminars, wine seminars, cooking and baking courses; mediation of event offers and offers for leisure activities; organisation and presentation of congresses, seminars, lecture events and multimedia shows [instruction or entertainment]; entertainment services in virtual environments enabling users to interact for recreational, leisure or entertainment purposes; providing virtual reality games via an interactive website; entertainment services provided via downloadable digital files authenticated by non-fungible tokens [NFTs] for use in virtual environments; entertainment services in the form of

virtual reality games where users can purchase virtual clothing; entertainment services in the form of virtual reality games where virtual hotel rooms are made available; organisation and implementation of events for entertainment or educational purposes in a virtual environment, namely cabaret shows, music shows, conferences, competitions, prize contests, games; simulated rental of meeting rooms in virtual environments [entertainment]; simulated temporary accommodation of guests in virtual environments [entertainment]; operation of swimming pools and water slides; advance ticket sales [entertainment] for events, concerts, exhibitions, museum visits, sightseeing, theme parks, amusement parks, zoo and aquarium visits, theatre visits, cultural events, sports events, sporting activities, leisure activities, shows, whisky tastings, beer tastings, gin tastings, wine tastings, food tastings, guided tours, accompanied fashion shopping tours, cooking and baking courses; entertainment on cruise ships; planning and implementation of parties [entertainment]; artist agency services; all included in Class 41.

TUI AG, Karl-Wiechert-Allee 23, 30625 Hannover, Germany - 12/06/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 63010

Color Limitation: The Mark is limited to the colors "Red" and "Dark Blue" as shown on the form of application.

Class 43: Providing temporary accommodation; accommodation services for travelers; providing of food and drinks for guests; wine tasting services [providing food and drink for guests]; providing food and drink for guests in clubs; accommodation bureau services; booking agency services for holiday accommodation; providing and rental of holiday homes, holiday flats and apartments; providing room reservation; rental of temporary accommodation in holiday homes and flats; providing hotel services; hotel accommodation services; hotel room reservations; resort hotel services; restaurant services provided by hotels; hotel services for preferred customers; providing hotel information via a website; hotel reservation services provided via the Internet; reception services for temporary accommodation [management of arrivals and departures]; providing motel services; catering; boarding house

services; rental of meeting rooms; provision of conference, exhibition and meeting facilities; bar services; restaurant services; providing food and drinks in Internet cafés; consultation provided by telephone call centres and hotlines in the field of accommodation services, providing and rental of holiday homes, room reservation services and hotel reservation as well as accommodation and catering for guests; making reservations and bookings for restaurants and meals; room reservation in hotels offered online and in virtual environments; all included in Class 43.

TUI AG, Karl-Wiechert-Allee 23, 30625 Hannover, Germany - 12/06/2025. Address for service is: Smith & Co., Wessex House, 45 Reid Street, Hamilton HM 12, Bermuda.



Trade Mark Application No. 63028

Class 35: Retail and online retail store services connected with the sale of hardware and home improvement goods; retail department store services connected with the sale of a wide variety of consumer goods; retail and online retail general store services connected with the sale of paint and painting supplies, tools, hardware, building supplies, home maintenance and repair supplies, electrical and lighting supplies, ceiling fans, smart home and security goods, plumbing products, heating and cooling products, lawn and garden supplies, outdoor living goods, bird and wildlife supplies, storage and organization goods, home and decor products, cleaning supplies, kitchen goods, holiday decorations, and automotive, recreational vehicle and marine tools and accessories; all included in Class 35.

ACE HARDWARE CORPORATION, 2915 Jorie Boulevard, Oak Brook, IL 60523, United States of America - 18/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

CHÂTEAU SAINTE MARGUERITE

Trade Mark Application No. 63033

Transliteration Clause: The Mark consists of the French words "CHÂTEAU SAINTE MARGUERITE" meaning "CASTLE SAINT MARGUERITE" in English.

Class 33: Wine with the protected appellation of origin Côtes de Provence; all included in Class 33.

DOMAINE DE LA SOURCE SAINTE MARGUERITE, Le Haut Pansard, 83250 La Londe-Les-Maures, France - 18/06/2025. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.



Trade Mark Application No. 63035

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "H", "P" and a letter "E".

Color Limitation: The Mark is limited to the colors "Black" and "Green" as shown on the form of application.

Class 9: Computers; computer hardware; computer networking hardware; computer hardware for telecommunications; computer storage hardware; cooling hardware for microprocessors; computer software; downloadable electronic publications in the fields of computers, computer hardware, computer software, information technology, cloud computing, artificial intelligence, and computer and network security; all included in Class 09.

HP HEWLETT PACKARD GROUP LLC, 10300 Energy Drive, Spring, Texas 77389, United States of America - 19/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

HPE

Trade Mark Application No. 63036

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "H", "P" and a letter "E".

Color Limitation: The Mark is limited to the colors "Black" and "Green" as shown on the form of application.

Class 35: Business consulting services; business data analysis; data processing services; database management services; retail store services connected with the sale of computers, computer hardware, and computer software; provision of an on-line marketplace for buyers and sellers of information technology (IT) goods and services; arranging and conducting trade shows in the field of computers, computer hardware, computer software, information technology, cloud computing, artificial intelligence, and computer and network security; all included in Class 35.

HP HEWLETT PACKARD GROUP LLC, 10300 Energy Drive, Spring, Texas 77389, United States of America - 19/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 63037

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "H", "P" and a letter "E".

Color Limitation: The Mark is limited to the colors "Black" and "Green" as shown on the form of application.

Class 36: Financing of purchases; providing lease financing for information technology (IT) goods and services; all included in Class 36.

HP HEWLETT PACKARD GROUP LLC, 10300 Energy Drive, Spring, Texas 77389, United States of America - 19/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "H", "P" and a letter "E".

Color Limitation: The Mark is limited to the colors "Black" and "Green" as shown on the form of application.

Class 37: Installation, maintenance and repair of computers, computer hardware, computer networking hardware, and computer storage hardware; all included in Class 37.

HP HEWLETT PACKARD GROUP LLC, 10300 Energy Drive, Spring, Texas 77389, United States of America - 19/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the

letters "H", "P" and a letter "E".

Color Limitation: The Mark is limited to the colors "Black" and "Green" as shown on the form of

application.

Class 38: Telecommunications consultation; electronic data transmission; providing access to

databases; providing access to cloud-based computing resources and storage; providing on-line

forums for transmission of messages among computer users; providing online chat rooms; all

included in Class 38.

HP HEWLETT PACKARD GROUP LLC, 10300 Energy Drive, Spring, Texas 77389, United States

of America - 19/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere

Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.

HPE

Trade Mark Application No. 63040

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the

letters "H", "P" and a letter "E".

Color Limitation: The Mark is limited to the colors "Black" and "Green" as shown on the form of

application.

Class 41: Arranging and conducting of classes in the field of computers, computer hardware,

computer software, information technology, cloud computing, artificial intelligence, and computer and

network security; arranging and conducting of seminars and workshops in the field of computers,

computer hardware, computer software, information technology, cloud computing, artificial

intelligence, and computer and network security; arranging and conducting of conferences in the

field of computers, computer hardware, computer software, information technology, cloud

computing, artificial intelligence, and computer and network security; on-line journals, namely, blogs

featuring information in the fields of computers, computer hardware, computer software, information

technology, cloud computing, artificial intelligence, and computer and network security; publishing of

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electronic publications; book publishing; providing on-line non-downloadable articles in the field of computers, computer hardware, computer software, information technology, cloud computing, artificial intelligence, and computer and network security; arranging and conducting of business conferences in the field of computers, computer hardware, computer software, information technology, cloud computing, artificial intelligence, and computer and network security; all included in Class 41.

HP HEWLETT PACKARD GROUP LLC, 10300 Energy Drive, Spring, Texas 77389, United States of America - 19/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 63041

Disclaimer: The Registration of this Mark shall give no right to the exclusive use, separately, of the letters "H", "P" and a letter "E".

Color Limitation: The Mark is limited to the colors "Black" and "Green" as shown on the form of application.

Class 42: Rental and leasing of computers, computer hardware, computer networking hardware, computer storage hardware, information technology (IT) infrastructure, cloud computing infrastructure, and artificial intelligence infrastructure; rental of software; infrastructure-as-a-service (IaaS) services, namely, providing computer software and computer hardware to others on a subscription or pay-per-use basis; cloud hosting provider services; providing virtual computer systems and virtual computer environments through cloud computing; electronic data storage; computer system design; computer software design; planning, design, and management of information technology (IT) systems; computer system administration, configuration, and management; remote and on-site management of the information technology (IT) and cloud computing systems of others; software installation, maintenance, and update services; computer technology consulting; information technology consulting; computer software consulting; consulting in the field of cloud computing;

consulting in the field of artificial intelligence; consulting in the field of computer and network security; providing information in the fields of computers, computer hardware, computer software, information technology, cloud computing, artificial intelligence, and computer and network security via an on-line website; technical support services, namely, diagnosing computer hardware and software problems; Software-as-a-service (SaaS) services; Application service provider (ASP) services; Platform-as-a-service (PaaS) services; Infrastructure-as-a-service (IaaS) services; providing temporary use of online non-downloadable software; research in the fields of computers, computer hardware, computer software, information technology, cloud computing, artificial intelligence, and computer and network security; development and maintenance of artificial intelligence models and algorithms; all

HP HEWLETT PACKARD GROUP LLC, 10300 Energy Drive, Spring, Texas 77389, United States of America - 19/06/2025. Address for service is: Alexanders, Barristers & Attorneys, Belvedere Building, 69 Pitts Bay Road, Ground Floor, Pembroke HM 08, Bermuda.



Trade Mark Application No. 63047

Disclaimer: The Registration of this Mark shall give no right to the exclusive use of a letter "H".

Class 14: Horological and chronometric instruments; all included in Class 14.

HAMILTON INTERNATIONAL AG (HAMILTON INTERNATIONAL SA) (HAMILTON INTERNATIONAL LTD), Länggasse 85, 2504 Biel/Bienne, Switzerland - 25/06/2025. Address for service is: Cox Hallett Wilkinson Limited, Cedar House, 3rd Floor, 41 Cedar Avenue, Hamilton HM12, Bermuda.

included in Class 42.

ICE

Trade Mark Application No. 63082

Class 36: Commodity exchange services rendered via global computer network; financial exchange of virtual currency in the field of digital currency, virtual currency, cryptocurrency, digital tokens, crypto tokens, utility tokens, authenticated by non-fungible tokens (NFTs); financial transaction services involving digital currency, virtual currency, cryptocurrency, digital tokens, crypto tokens and utility tokens, namely, providing secure commercial transactions and payment options; financial services, namely, providing a digital currency and a digital token of value for use by members on an online community via a global computer network; financial services, namely, providing electronic transfer of a digital currency for use by members of an online community via a global computer network; issuance of digital tokens; issuance of tokens of value used with blockchain technology; cryptocurrency trading services; cryptocurrency exchange services; cryptocurrency exchange services featuring blockchain technology; cryptocurrency payment processing; providing financial information in the field of digital currency, virtual currency, cryptocurrency, digital tokens, crypto tokens and utility tokens, and non-fungible tokens; issuance of tokens of value used with blockchain technology for data storage and content access limitation; financial services, namely, providing liquidity services in the nature of currency exchange services in connection with digital currencies and assets, cryptocurrencies, virtual currency and blockchain-based assets; online marketplace services; all included in Class 36.

INTERCONTINENTAL EXCHANGE HOLDINGS, INC., 5560 New Northside Drive, 3rd Floor, Atlanta, Georgia 30328, United States of America - 14/07/2025. Address for service is: ImPact Trademark Services LLC, 12 Cemetery Road, Pembroke, HM07, Bermuda.



Trade Mark Application No. 63108

Class 36: Financial Services; electronic funds transfer; financial trading of cryptocurrency; providing

information and data about cryptocurrency; provision of digital tokens and a loyalty and incentive

program for cryptocurrency trading; providing digital tokens for use in philanthropic programs; all

included in Class 36.

HDR SG PTE. LTD., 168 Robinson Road, Capital Tower #20-01, 068912, Singapore - 24/07/2025.

Address for service is: Conyers Dill & Pearman Limited, Clarendon House, 2 Church Street,

Hamilton HM CX, Bermuda.

PERPETUAL ARTS INITIATIVE

Trade Mark Application No. 63123

Class 35: Promotion services; creation, production and distribution of advertising material (flyers,

printed matter, video demonstrations; publication of publicity texts; sponsorship and advertising

sponsorship in the fields of environmental protection, science, health, music, art, education and

exploration; presentation of horological products, jewelry products on any means of communication

for retail sale; online advertising; provision of information and advice to consumers concerning

watchmaking products, jewelry products, and items intended for online sale; retail services

connected with the sale of jewelry, timepieces, via global computer networks, catalog, mail and other

electronic means; promotional services for horological articles; all included in Class 35.

ROLEX SA, Rue François-Dussaud 3-5-7, Geneva, Switzerland - 30/07/2025. Address for service

is: Firstmark Ltd., 8 Oleander Lane, Devonshire, DV06, Bermuda.

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Government Administration Building 30 Parliament Street, Hamilton HM 12, Bermuda

Phone (441) 295-5151 Fax: (441) 292-4568 Website: www.registrygeneral.gov.bm

REGISTERED TRADEMARKS

Registration Number	Mark	Name and Address of Applicant	International Classification of Goods and Services
62971	HELPR	Helpr Technologies Ltd. c/o Julian Fletcher 8 Harbour Road, Warwick, WK04 Bermuda	9
62973	HELPR	Helpr Technologies Ltd. c/o Julian Fletcher 8 Harbour Road, Warwick, WK04 Bermuda	42
62894	BLUEWATER	Bluewater Sweden AB Danderydsgatan 11, 114 26 Stockholm, Sweden	11
62554	BLUEWATER	Bluewater Sweden AB Danderydsgatan 11, 114 26 Stockholm, Sweden	32
62802	BODYARMOR FLASH I.V.	BA Sports Nutrition, LLC 17-20 Whitestone Expressway, Whitestone, New York 11357 United States of America	32
62660	SHARE THE TASTE OF YOUR MEALS	THE COCA-COLA COMPANY One Coca-Cola Plaza, Atlanta, Georgia 30313 United States of America	32
62659	FAMILY DAY, BARBEQUE, COCA- COLA	THE COCA-COLA COMPANY One Coca-Cola Plaza, Atlanta, Georgia 30313 United States of America	32
62199	MELLO YELLO	The Coca-Cola Company One Coca-Cola Plaza, Atlanta, Georgia 30313 United States of America	32
62027	dasani	The Coca-Cola Company One Coca-Cola Plaza, Atlanta, Georgia 30313 United States of America	32
61476	b_bly sparkling water	Portfolio Concentrate Solutions Unlimited Company 5 Eastgate Road, Eastgate Business Park, Little Island, Co. Cork, Ireland	32
61224	LALIQUE	Lalique Parfums SA Grubenstrasse 18, 8045 Zürich Switzerland	4

			1
60931		THE COCA-COLA COMPANY One Coca-Cola Plaza, Atlanta, Georgia 30313 United States of America	35
60941	CALICO JACK	JIM BEAM BRANDS CO. 11 Madison Ave. Suite 1200, New York, New York 10010 United States of America	33
57728		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	1
57729		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	3
57730		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	4
57731		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	5
57732		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand, France	6
57733		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	7
57734		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand, France	8
57735		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	9
57736		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	10
57737		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	11

57738	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	12
57739	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	14
57740		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	16
57741		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	17
57742		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	18
57743		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	20
57744	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	21
57745	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	24
57746	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	25
57747	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	26
57748	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	27
57749	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	28

57750		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	34
57751	<u> </u>	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	35
57752		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	36
57753		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	37
57754		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	38
57755		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	39
57756		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	40
57757		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	41
57758		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	42
57759		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	43
57760		COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	44
57761	353	COMPAGNIE GENERALE DES ETABLISSEMENTS MICHELIN 12 Cours Sablon, 63000 Clermont-Ferrand,France	45

60385	INTERPATH	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	36
60386	INTERPATH	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	41
60387	INTERPATH	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	45
60391	INTERPATH ADVISORY	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	45
60392	Navigate What's Next	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	35
60393	Navigate What's Next	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	36
60394	Navigate What's Next	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	41
60395	Navigate What's Next	INTERPATH LTD. 10 Fleet Place, London, England EC4M 7RB United Kingdom	45
62661	Thomson Reuters	THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300 Zug, Switzerland	9
62662	Thomson Reuters	THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300 Zug, Switzerland	16
62663	Thomson Reuters	THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300 Zug, Switzerland	35
62664	Thomson Reuters	THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300 Zug, Switzerland	36

62665	Thomson Reuters	THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300	38
62666	Thomson Reuters	Zug, Switzerland THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300 Zug, Switzerland	41
62667	Thomson Reuters	THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300 Zug, Switzerland	42
62668	Thomson Reuters	THOMSON REUTERS ENTERPRISE CENTRE GMBH Landis + Gyr-Strasse 3, 6300 Zug, Switzerland	45
62690	FRUIDIA	S.M. Jaleel & Company Limited 1 Steve Solomon Ghany Drive, Dow Village, South Oropouche 620330 Trinidad and Tobago	32
62756	Red Bull	Red Bull GmbH Am Brunnen 1, 5330 Fuschl am See Austria	28
62757	Red Bull	Red Bull GmbH Am Brunnen 1, 5330 Fuschl am See Austria	41
62758		Red Bull GmbH Am Brunnen 1, 5330 Fuschl am See Austria	28
62759		Red Bull GmbH Am Brunnen 1, 5330 Fuschl am See Austria	41
62813	VEJA	VEJA FAIR TRADE SARL 146 rue du Faubourg, Poissonnière, 75010, Paris France	25
62884	CENTURY	TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) 1 Toyota-cho, Toyota-shi, Aichi-ken Japan	12
62888	JEMLYNK	Daiichi Sankyo Company, Limited 3-5-1, Nihonbashi Honcho, Chuo- ku, Tokyo 103-8426 Japan	5

62896	GENESIS INDEXED UNIVERSAL LIFE	Transamerica Life (Bermuda) Ltd. Victoria Place, 5th Floor, 31 Victoria Street, Hamilton HM10 Bermuda	36
62922	TRU-BEAT	ROLEX SA Rue François-Dussaud 3-5-7, Geneva Switzerland	14
62962	CG PHARMACY	Coralisle Group Ltd. Jardine House, 33-35 Reid Street, Hamilton HM 12 Bermuda	35
62963	CG PHARMACY	Coralisle Group Ltd. Jardine House, 33-35 Reid Street, Hamilton HM 12 Bermuda	35
62964	PHARMACY	Coralisle Group Ltd. Jardine House, 33-35 Reid Street, Hamilton HM 12 Bermuda	35
62965	PHARMACY	Coralisle Group Ltd. Jardine House, 33-35 Reid Street, Hamilton HM 12 Bermuda	35
62989	SLUSH	Mysten Labs, Inc. Suite 200, 379 University Avenue, Palo Alto, California 94301 United States of America	9
62992	ACCUQUARTZ	Citizen Watch Company of America, Inc. d/b/a Bulova Empire State Building, 350 Fifth Avenue, 29th Floor, New York, New York 10118 United States of America	14
62993	CURV	Citizen Watch Company of America, Inc. d/b/a Bulova Empire State Building, 350 Fifth Avenue, 29th Floor, New York, New York 10118 United States of America	14
62994	RUBAIYAT	Citizen Watch Company of America, Inc. d/b/a Bulova Empire State Building, 350 Fifth Avenue, 29th Floor, New York, New York 10118 United States of America	14

62995	VECTIBIX	IMMUNEX CORPORATION One Amgen Center Drive, Thousand Oaks, California, 91320-1799 United States of America	5
60330	МЕТА РАҮ	Meta Platforms, Inc. 1601 Willow Road, Menlo Park, California 94025 United States of America	9
60331	META PAY	Meta Platforms, Inc. 1601 Willow Road, Menlo Park, California 94025 United States of America	36
60332	МЕТА РАҮ	Meta Platforms, Inc. 1601 Willow Road, Menlo Park, California 94025 United States of America	42
63016		Fratelli Branca Distillerie S.p.A. Via Broletto 35 - 20121 Milano Italy	33
63017	LINDOR	Chocoladefabriken Lindt & Sprüngli AG Seestrasse 204, 8802 Kilchberg Switzerland	30
63018	Neuberger	Neuberger Berman Group LLC 1290 Avenue of the Americas, New York, New York 10104 United States of America	36
63019	NEU BER GER	Neuberger Berman Group LLC 1290 Avenue of the Americas, New York, New York 10104 United States of America	36